

Guidelines for authors

Ingenia aims to:

- inform and stimulate readers, especially younger readers, about the engineering profession
- convey the importance, challenge and excitement of engineering in its many forms
- publish articles that are clearly written, thought-provoking and authoritative.

READERSHIP

Along with our [digital readership](#), we send out around 11,500 hardcopy versions of the quarterly magazine. More than 4,000 copies are distributed to schools, sixth-form colleges and UTCs. *Ingenia* has a growing audience of younger readers. Readership also includes Fellows of the Royal Academy of Engineering, senior engineers and engineering managers in industry and academia, and engineering undergraduates.

LENGTH/STYLE/CONTENT

Articles for *Ingenia* are written on the assumption that readers do not have an in-depth knowledge of the subject, but nevertheless must not be superficial. For example, articles on civil engineering should appeal to a non-expert audience who may just be interested in STEM. They must bring out the engineering challenge of the subject and be thought-provoking, unbiased and authoritative, but technical information must be explained. Articles should be of a length to be comfortably read at one go (typically around 2,000 words, accompanied by four to six excellent photos/graphics). Please note:

- *Ingenia* does not publish footnotes or lists of references, but a short list of links to relevant websites is often helpful.
- *Ingenia* does not publish articles that openly market or promote an organisation or product.
- The Royal Academy of Engineering endeavours to promote diversity within engineering and attract people from non-traditional sectors.

SUBMITTING AN ARTICLE

Initially, authors should send a short synopsis of up to 300 words, describing the subject and the intended approach, by email to: ingenia@raeng.org.uk

REVIEWING

Ingenia's Editorial Board reviews all synopses and articles prior to publication and often requires changes, which are then discussed with the author. The author should obtain permission to reproduce any images that they suggest to use.

The Editorial Board reserves the right to make the final decision over what is published.

EDITING AND PROOF CORRECTIONS

The editors of *Ingenia* will edit articles for length and to conform to our publication style. Contributors will receive a proof, usually in PDF format, and can suggest final modifications before publication. They can also receive a copies of published magazine. Permission to reproduce text or images from the magazine should be sought from [Gemma Hummerston](#), the Senior Editorial Manager at the Royal Academy of Engineering in the first instance.

If you have any further questions, please contact [Florence Downs](#) via email (or call +44 207 766 0605).